Plant-based meat substitutes Parkes Special Activation Precinct





Location snapshot



Reach 80%

of Australia's population in 12 hours



The region is a major grower of inputs to plant-based meat



5-10% cost of industrial land compared to Sydney



Streamlined planning



New 140 MVA sub-station planned

Agricultural powerhouse

The Central West Orana region has a large agricultural sector and is a major producer of grains, such as:

Wheat 5 million tonnes

or 39% of the NSW total

Barley 1 million tonnes

or 25% of the NSW total

Canola 385.000 tonnes

or 26% of the NSW total

Oats 295,000 tonnes

or 46% of the NSW total

Chickpeas 244,200 tonnes

or 43% of the NSW total

Lupins 43,600 tonnes

or 33% of the NSW total

Sorghum 34,300 tonnes

or 6% of the NSW total

Global food manufacturers, like Masterpet, Simplot, Nestle, Mars and Devro, already call this region home.

The NSW Department of Primary Industries provides support to farmers, while industry associations, such as NSW Farmers, provide a forum for farmers to share knowledge.

Parkes Special Activation Precinct

The Parkes Special Activation Precinct is a 4,800-hectare master-planned industrial estate. This Australian-first future UNIDO Eco-Industrial Park offers government-funded infrastructure, streamlined planning and business concierge support services-all designed to save on the cost and time associated with setting up a new business location.





About Parkes



\$4.9b

value of Central West Orana agriculture production



70,000

Parkes workforce catchment



5hrs

by road west of Sydney

Rapidly growing industry

Shifting customer values (such as health and sustainability) and improvements in taste and texture are driving growth in the plant-based meat industry. The customer base is rapidly growing, with the industry estimated to be a \$6 billion opportunity for Australia by 2030.

Rail crossroads of Australia

The Parkes Special Activation Precinct is strategically located at the only junction of Australia's two major transcontinental rail lines connecting Sydney, Perth, Adelaide, Brisbane and Melbourne-reaching 80 percent of Australia's population in 12 hours. Direct road connectivity with heavy freight access, connects the precinct to major cities including Sydney and Canberra, in under five hours.

The nearby Parkes Regional Airport offers daily flights to Sydney, providing connectivity to Australian and global markets.

Workforce

Parkes has a workforce catchment of 70,000. The central location of Parkes enabling the region to draw workers from a wide area that includes the major regional cities of Orange and Dubbo. The region offers a workforce that specialises in agriculture and food/beverage manufacturing, with nearly 8,100 workers employed across these industries.

UNIDO Eco-Industrial Park

Parkes Special Activation Precinct is an Australian first, aligning to the UNIDO Eco Industrial Park framework. In doing so, businesses are supported to drive efficiency and productivity in operations and continuous improvement. Colocating with like minded businesses increases the opportunity for scaled solutions, collaboration and innovative partnerships.



For further information

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